



Half Day Seminar and Charitable Draw

Monday, February 6, 2012

Dr. Lorne Lavine, Los Angeles, California Presents:
Getting to the Root of Social Media
And How it can Relate to Your Practice

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Beth Emeth Synagogue | 100 Elder Street

Registration 2:00 pm, Seminar 2:30-5:30 pm

Cocktails 5:30 pm, Dinner 6:30 pm



Dr. Lorne Lavine graduated from the University of Southern California in 1984. After practising as a full time periodontist for 10 years, he began a new career helping dentists integrate technology into their practice. His work is widely published and he is a frequent speaker at meetings in the US and Canada. Dr. Lavine lectures extensively on dental technology, on the use of social media to communicate with patients, and on marketing in the dental profession. Dr. Lavine is the founder and president of Dental Technology Consultants.

At this seminar, you'll learn...

- ✓ How to make social media "connect" for your practice
 - ✓ New tools and new ways to grow your business you may not have thought of
 - ✓ How to define your strategy and create your plan before plunging into social media
 - ✓ And much more!
- This course is AGD and RCDSO approved.**
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RSVP by February 1, 2012

Name: _____ Phone: _____

Attending: Lecture ___ Dinner ___ Both ___ | Meat ___ Fish ___ Veg ___

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